Why invest in Venture Capital & Private Equity in Saudi

- Strong economy
- Active government
- Digital infrastructure
- Strong consumer base

Digital infrastructure fully capable to support digital economy

95%
Internet penetration (3rd globally)

117%
No. of smart phone users vs population
(88% for US)
(70% for EU)

100%
Households broadband services coverage

Top 10
Internet speed globally

Active youth population with tech interest, high-speed internet access, and strong purchasing power

30.8
Average age of Saudi population

12th
Globally in expenditure on mobile apps

3rd
in GDP per capita vs cost of living

26.5%
Higher amount of time spent online than the global average

50%
Increase in the past 3 years on e-commerce

The Saudi ecosystem is at an inflection point

Expected to have a large wave of unicorns over the next 10 years

There is a growing ecosystem of investor-ready early stage companies emerging from KSA and an even more exciting community of early stage companies taking root that are poised to be breakthrough technology businesses.

unifonic	Series B	$125M Raised
Sary	Series C	$75M Raised
TRUKKER	Series B	$96M Raised
Foodic	Series C	$50M Raised
LEAN	Series A	$33M Raised

Sample only

Some of the venture capital and private equity funds in Saudi Arabia

stc · WAED · SANABIL · SVC · global.ventures · STV · MAWDOO & AL MENHALI · KAFAA · 500 · nusaned · NEPA · MSA · JOA CAPITAL · RAED · FIN TACTICS · 8020 · pinnacle capital · HALA · MALAZ · VISION · SHOROOQ · TECH INVEST COM · MEVP · NINE66 · IMPACT.AE · SEEDRA VENTURES · gfh · FAITH CAPITAL · BlackRock · Wamda Capital · ARTAL · VNC

An industry body that supports established to help support and stimulate growth of the venture capital and private equity sector through enabling collaborative efforts across the various players in the sector and developing capacity building initiatives such as training programs, knowledge and insights, and many more.

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membership@vcpea.org.sa

Who to reach out to first

The Ministry of Investment of Saudi Arabia (MISA) aims to promote Saudi Arabia as a world-class investment destination, attract and retain investors, and expand their investments for the benefit of a sustainable national economic growth by taking a lead role in improving Saudi Arabia's overall business environment, commissioning multiple market intelligence studies every year and developing local opportunities for joint ventures.

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The Venture Capital and Private Equity Association

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